SONY

Sony Electronics Inc.
16765 West Bernardo Drive
San Diego, CA 92127

To order: www.sony.com/di or 1.888.676.SONY

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3-090-463-01
Printed in Japan.

SONY

ACCESSORIES

DVD Handycam

PLUS GREAT NEW WAYS TO SHARE YOUR IMAGES

ALL FUN AND
WORRY FREE.
DVD HANDYCAM®
CAMCORDER
ACCESSORIES.

REGISTER ONLINE and save 20%
on selected accessories. See inside and go to
www.sony.com/productregistration
for complete details.

DVD Handycam

Register

your new DVD Handycam® camcorder online today.

Don't miss this special

20%

coupon offer!

Thank you for choosing Sony. The next step is to register your new camcorder. Register online within 30 days of purchase and receive a 20% discount electronic coupon good towards the purchase of eligible accessories at the online Sony Style℠ store*. Now's the time to stock up on extra batteries, chargers, cases and more. Remember, the more accessories you purchase with this one-time coupon, the more you save! So register today at the following web site:

www.sony.com/productregistration

Please visit www.sonystyle.com for the complete line of accessories

*Sales tax and shipping apply. For list of eligible products and full terms and conditions, visit www.sony.com/productregistration

EXAMPLE OF SAVINGS

NP-QM71D

+

BC-TRM

+

VCL-HG0725

+

HVL-FDH4

– 20% DISCOUNT eCOUPON 20% Discount

= OVER $95 IN SAVINGS!

ACT NOW FOR MAXIMUM SAVINGS!

With 20% coupon, the more you buy, the more you save!
So be sure to register online today!

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Tip#1: Never relinquish your power.

InfoLithium M series batteries with display show you power remaining at the touch of a button! So you'll always be ready for special moments.

Make sure you've got enough power to record the entire show by taking along a spare Sony® InfoLithium® rechargeable camcorder battery. To satisfy the higher energy demands of your DVD Handycam® camcorder, our high-capacity battery provides more than twice the shooting time of standard camcorder batteries. That's enough juice for over 4 discs worth of high quality footage! Plus it includes its own Energy display screen so you can see how much power you have remaining with just the press of a button.

OPTIMIZED FOR DVD HANDYCAM

Register now at www.sony.com/productregistration to save 20% on these eligible items. Photo printers excluded.

Super Quick Charge InfoLithium® M Series Rechargeable Battery with Display
NP-QM71D $99.99

- One-touch display gives you power level information any time, anywhere!
- Charges up to 65% faster*
- 2.3X more powerful than the supplied battery (NP-FM50)
- 7.2V, 19.9 Wh (2760 mAh)

*when used with AC-SQ950D charger

Super Quick Charge InfoLithium® M Series Rechargeable Battery with Display
NP-QM91D $149.99

- One-touch display gives you power level information any time, anywhere!
- Charges up to 65% faster*
- 3.5X more powerful than the supplied battery (NP-FM50)
- 7.2V, 29.8 Wh (4140 mAh)

*when used with AC-SQ950D charger

InfoLithium® M Series Battery
NP-FM50 $59.99

- Spare InfoLithium rechargeable battery
- 7.2V, 8.5 Wh (1180 mAh)

Sony batteries utilize Battery Info technology that displays remaining battery time in minutes on the LCD monitor or view finder

Stamina Power Management–reduces power consumption to extend battery life.

Products 5
BATTERIES
TO ORDER: 1-888-676-SONY
www.sony.com/di
DVD Handycam

Tip#2: Take charge when necessary.

You've heard the old saying: Be prepared. Carry one of Sony's ultra-small, ultra-light battery chargers, and you'll always be prepared for any video opportunity that comes your way. Our newest model takes up less room than a compact cell phone and sports a handy folding plug to save even more space. Just slip it into your backpack, purse, or shirt pocket and you're ready to go!

Register now at www.sony.com/productregistration to save 20% on these eligible items. Photo printers excluded.

Compact Charger
BC-TRM $59.99
- New super compact AC charger is about the size of a compact cell phone
- Great for travel with a retracting AC plug
- Universal voltage AC 100-240 (50/60 hz)

Battery Info · InfoLITHIUM M SERIES

Car Battery Adaptor Cable
DCC-L50B $69.99
- Powers DVD Handycam® camcorder directly from a car's cigarette lighter socket

SQ Travel Series · InfoLITHIUM M SERIES · Battery Info

AC/DC Adaptor/Quick Charger
AC-SQ950D $149.99
- Dual battery slots for consecutive charging
- High Speed charger charges battery up to 65% faster than standard charger (when using Sony InfoLithium NP-QM71D or NP-QM91D batteries)
- Also available for use with other Sony InfoLithium "M" Series batteries
- Informative LCD panel shows time left to full charge and battery life remaining in minutes
- Buzzer notifies when charging is complete
- Can be used as an AC/DC adaptor (DC via cigarette adaptor)

Battery Info · InfoLITHIUM M SERIES

AC Adaptor/Quick Charger
AC-VQ50 $99.99
- Informative LCD display shows time remaining to full charge and battery life
- Can be used as an AC adaptor
- Attractive single battery slot design rechargeable battery

InfoLITHIUM M SERIES · Battery Info

Sony batteries utilize Battery Info technology that displays remaining battery time in minutes on the LCD monitor or view finder

Products 7
CHARGERS
TO ORDER: 1-888-676-SONY
www.sony.com/di

DVD Handycam

Tip#3: Get the big picture on your big screen!

Go ahead and really expand your creative horizons—with a Sony wide-angle lens. It's the perfect solution for capturing expansive vistas, crowd scenes, sporting events and confined areas in a single frame. For highly detailed shots with minimal distortion, get the Sony high-grade wide-angle lens. No matter which model you choose, it's sure to change your outlook on home videos forever.

Register now at www.sony.com/productregistration to save 20% on these eligible items. Photo printers excluded.

Twin Conversion Lens
VCL-TW25 $99.99

Get twice as much fun with two lenses in one! This ultra-convenient lens is both a wide angle converter and tele converter in one!

- First stage lens is a 0.7X wide angle converter!
- Second stage easily attaches right on to the 1st stage to offer 2X tele conversion
- This state-of-the-art super-light lens converts instantly from wide angle to telephoto
- Compatible only with the DCR-DVD201

High Grade Wide Angle Lens
VCL-HG0725 (25 mm) $189.99

Broaden your field of view with this high grade lens. It offers unmatched ease of use, making it the accessory of choice for reducing distortion and boosting image detail in a wide angle format.

- High grade 0.7X wide-angle converter lens in aluminum housing for superb durability
- High grade lens offer twice the detail at the edge of an image

Wide Angle Lens
VCL-0625 S (25 mm) $49.99

An economical choice that provides a crisp, wide angle view.

- 0.6X wide-angle converter for Sony 25 mm diameter lenses
- Lens design: 3 groups, 3 elements

For a complete list of available lenses please visit www.sony.com/di

Products 9
WIDE ANGLE LENSES
TO ORDER: 1-888-676-SONY
www.sony.com/di
DVD Handycam

Tip#4: Frame your shot!

Want to get close to the action? Then be sure you've got a Sony telephoto lens in your bag. Going beyond your camcorder's built-in zoom feature, Sony telephoto lenses bring you up to twice as close optically to whatever you're shooting. For the ultimate in versatility, consider the new Sony® Twin Conversion Lens. This two-part stacking lens provides you with both wide-angle and telephoto capabilities in a single device. Smart.

Register now at www.sony.com/productregistration to save 20% on these eligible items. Photo printers excluded.

Twin Conversion Lens
VCL-TW25 $99.99

Get twice as much fun with two lenses in one! This ultra-convenient lens is both a wide angle converter and tele converter in one!

- First stage lens is a 0.7X wide angle converter!
- Second stage easily attaches right on to the 1st stage to offer 2X tele conversion
- This state-of-the-art super-light lens converts instantly from wide angle to telephoto
- Compatible only with the DCR-DVD201

Without Twin Conversion Lens

With Wide Angle Conversion Lens

With Telephoto Conversion Lens

Telephoto Lens
VCL-2025 S (25 mm) $79.99

An economical choice that provides a crisp, telephoto view.

- 2X telephoto converter for Sony 25 mm diameter lenses
- Lens design: 3 groups, 3 elements

High Grade

High Grade Telephoto Lens
VCL-HG2025 (25 mm) $189.99

Get astounding detail in a telephoto view. This high grade lens delivers twice the edge detail thereby ensuring optimum image quality.

- High grade 2X telephoto converter lens in aluminum housing for superb durability
- Helps make distant subjects appear closer
- High grade lens offer twice the detail at the edge of an image

For a complete list of available lenses please visit www.sony.com/di

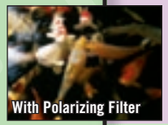
Tip#5: See things for what they are.

Bright reflections from water or glass can make it difficult to get the shot you want. And direct, harsh light from the sun while at the pool, ski slope or other bright location can reduce the detail and contrast in your videos. Sony filters can help overcome these types of difficult lighting conditions so you can shoot perfect videos every time. Plus, Sony protector filters help save your camcorder lens from dust and scratches. Now that's smart.

Register now at www.sony.com/productregistration to save 20% on these eligible items. | Photo printers excluded.

Polarizing Filter Kit
VF-25CPK S (25 mm) $69.99

- Circular Polarizing Filter suppresses unwanted reflections off glass and water
- Protector Filter help saves lens from dust and scratches
- Hard carrying case for protection
- Fits 25 mm diameter lenses



Neutral Density Filter Kit
VF-R25NK (25 mm) $29.99

- Neutral Density Filter improves contrast and detail in super-bright sunlight (such as at the beach)
- Protector Filter help saves lens from dust and scratches
- Hard carrying case for protection
- Fits 25 mm diameter lenses

Tip#6: Keep it steady.

Sudden shakes, jumps and jitters in your DVD videos can ruin the viewing experience for you and your audience. Bring a steady hand to your shots by mounting your camcorder on a Sony remote control tripod. It's easy to operate all of your camcorder's major functions right from the tripod grip, including Zoom In/Out, Start/Stop and Lock/Standby. Thanks to its ultra-smooth mounting mechanism, soon you'll be panning and zooming in your videos like the pros.

Register now at www.sony.com/productregistration to save 20% on these eligible items. | Photo printers excluded.

Remote Control Tripod
VCT-870RM $179.99

- Remote operation directly from the tripod grip
- Remote shutter release
- Expands from 26" to 64" in height
- Easy height adjustment with elevator mechanism
- Built-in level for convenient reference
- Elevator friction control
- Quick-release mounting shoe
- Carrying case included

Remote Control Tripod
VCT-D680RM $99.99

- Remote operation directly from the tripod grip
- Remote shutter release
- Expands from 19" to 57" in height
- Easy height adjustment with elevator mechanism
- 2-way pan head for portrait and landscape still photography
- Built-in level for convenient reference
- Elevator friction control
- Quick-release mounting shoe
- Carrying case included

Travel Tripod
VCT-MTK $19.99

- High tech construction adds unique style
- Compact design for easy portability
- Includes carrying pouch and cleaning cloth
- Extendable legs allow for a maximum height of 7 inches

For a complete list of available tripods please visit www.sony.com/di

Remote Operation Grip

Remote Control Tripod
VCT-D580RM $79.99

- Remote operation directly from the tripod grip
- Remote shutter release
- Expands from 17.5" to 45" in height
- Easy height adjustment with elevator mechanism
- Built-in level for convenient reference
- Elevator friction control
- Quick-release mounting shoe
- Carrying case included

Remote Control Tripod
VCT-D480RM $59.99

- Remote operation directly from the tripod grip
- Remote shutter release
- Expands from 16" to 42" in height
- Easy height adjustment with elevator mechanism
- Elevator friction control
- Quick-release mounting shoe
- Carrying case included

Precision Remote Control
RM-VD1 $49.99

- Control shutter release from the palm of your hand
- New universal design allows this "match book" size remote to attach to almost any tripod
- Extra long 59 inch wire lead allows for maximum creativity

Products 15
TRIPODS
TO ORDER: 1-888-676-SONY
www.sony.com/di

DVD Handycam

Tip#7: Get off to a smart start.

Get everything you need to start shooting superb DVD videos with the new Sony® DVD Handycam® Accessory Starter Kit. Offering great value, this all-in-one kit includes a sleek camcorder carrying case, handy DVD media wallet (available exclusively with this package), spare extended-life InfoLithium® rechargeable battery plus a Sony DVD-RW starter disc. Don't let a great deal like this pass you by.

Register now at www.sony.com/productregistration to save 20% on these eligible items. Photo printers excluded.

DVD Handycam Accessory Starter Kit
ACC-DVDM $84.99

- All-inclusive Value Starter Kit
- Includes: exclusive DVD Handycam® camcorder compact carrying case (LCS-DVDM), a unique 8 cm DVD media wallet for extra protection of your precious videos, a long-life InfoLithium rechargeable battery (NP-FM50), and a premium Sony Handycam DVD-RW 8 cm rewritable disc

DVD RW

InfoLITHIUM M SERIES

InfoLITHIUM M SERIES

AccuPower™ battery meter displays in the viewfinder, or on the LCD monitor, remaining battery time in minutes.

Value Starter Kit
ACC-FM50A $79.99

- A great combination at a great value!
- Ballistic-style textile premium case
- Case features separate front and side pockets plus an upper mesh pocket for other accessories
- Includes long-life InfoLithium® rechargeable battery (NP-FM50), which supplies time remaining in minutes

InfoLITHIUM M SERIES

Products 17
KITS
TO ORDER: 1-888-676-SONY
www.sony.com/di

DVD Handycam

Tip#8: Protect your investment!

Protect your DVD Handycam® camcorder from unexpected bumps and jolts with a top-quality Sony carrying case. These stylish, yet durable cases also offer plenty of storage space for holding spare battery packs, DVD media, lenses and more. Or choose our new semi-soft case that's been exclusively designed to hug the unique contours of your camcorder like a glove while cradling it in style. You also get a matching detachable companion case that holds a spare camcorder battery.

Register now at www.sony.com/productregistration to save 20% on these eligible items. | Photo printers excluded.

DVD Handycam® Semi-Soft Carrying Case
LCM-DVDY $49.99

- Custom designed for Sony DVD Handycam camcorders
- Attractive and padded to protect your camcorder
- Includes case for spare battery (NP-FM50, NP-QM71D or NP-QM91D)

Premium Soft Carrying Case
LCS-VA30 $34.99

- High grade ballistic-style textile construction
- Compact, easy-to-carry shoulder bag
- Front, side, and upper mesh pockets for spare battery packs, chargers, cables, and other small accessories

High Grade Messenger Style Carrying Case
LCS-VA40 $44.99

- Ballistic-style textile
- New sleek design
- All metal fittings
- Super padded strap for comfort and style
- Individual compartment for spare battery packs, chargers, cables and other small accessories

Products 19
CARRYING CASES
TO ORDER: 1-888-676-SONY
www.sony.com/di
DVD Handycam

Tip#9: Control your light.

To shoot truly great home videos, you've got to stay on top of your lighting conditions—both day and night. Use a Sony video light to brighten dim or shadowy scenes, enhance color, and bring added crispness to all your shots. Small and lightweight, it's a must-have accessory for both indoor and outdoor moviemaking.

Register now at www.sony.com/productregistration to save 20% on these eligible items. Photo printers excluded.

3-Watt Video Light
HVL-S3D $39.99

Intelligent Accessory Shoe

- Works with Intelligent Accessory Shoe
- Automatically switches on when in dark environment
- Powered by camcorder, needs no separate battery
- Small and lightweight

10-Watt/20-Watt Video Light
HVL-20DM $149.99

- 10-watt operation with Sony NP-FM50 battery pack (sold separately)
- Switchable 10-watt/20-watt operation requires NP-QM71D or NP-QM91D InfoLithium® M series battery, sold separately (please go to www.sony.com/di for details)
- Requires VCT-S30L Accessory Shoe Arm (sold separately) available at www.sony/di.com

Without Video light

With Video light

For a complete list of available lights please visit www.sony.com/di

Super NightShot plus

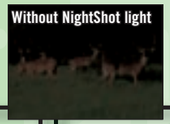
NightShot® 0 Lux infrared system.

Intelligent Accessory Shoe

Intelligent Accessory Shoe–power today's most advanced, intelligent accessories.

InfoLITHIUM M SERIES

AccuPower™ battery meter displays in the viewfinder, or on the LCD monitor, remaining battery time in minutes.


Without NightShot light

With NightShot light

Infrared Light • HVL-IRH2 $99.99

- Extends the range of NightShot® operation from 10 feet up to 100 feet
- Infrared emission for shooting in darkness
- 3-watt video light with rotating head
- Adjustable light output
- Works with Intelligent Accessory Shoe
- Automatically switches on when you activate NightShot mode
- Powered by camcorder, needs no separate battery

Intelligent Accessory Shoe

Super NightShot plus

Infrared Light • HVL-IRM $99.99

- Extends the range of NightShot® system from 10 to 100 feet
- Infrared emission for shooting in total darkness
- Requires NP-QM71D or NP-QM91D InfoLithium® M Series battery packs (sold separately)
- Requires VCT-S30L Accessory Shoe Arm (supplied)

Super NightShot plus

InfoLITHIUM M SERIES

Products 21
LIGHTS
TO ORDER: 1-888-676-SONY
www.sony.com/di

DVD Handycam

Tip#10: Add some depth to your stills in a flash!

Bring crisper color, sharper detail, and added dimension to your still photos with a Sony flash for your DVD Handycam® camcorder. It's the easy way to fill in unwanted shadows in your pictures caused by backlighting, glaring sunlight, and other overly bright light sources. Our compact video flash light model performs double duty, giving you a steady light for shooting DVD videos along with a photo flash for snapping still shots.

Register now at www.sony.com/productregistration to save 20% on these eligible items. | Photo printers excluded.

3-Watt Flash/Video Light
HVL-FDH4 $149.99

- Flash for still pictures, video light for moving pictures
- Works with Intelligent Accessory Shoe
- Flash automatically regulates light output
- Video light automatically switches on when in dark environment
- Powered by camcorder, needs no separate battery
- Rotating head
- Small and lightweight

Intelligent Accessory Shoe

High Quality Intelligent Shoe Hinged Flash
HVL-FH1100 $119.99

- For use only with video cameras equipped with the Intelligent Accessory Shoe (4 AA batteries required, sold separately)
- Equipped with an automatic metering system
- Synchronized with the shutter of the video camera
- Equipped with wide-angle diffuser panel
- Hinged to allow bounce flash photography
- Coverage range up to 30 feet
- Recommended distance: 3 to 18 feet

Intelligent Accessory Shoe

Products 23
FLASH
TO ORDER: 1-888-676-SONY
www.sony.com/di
DVD Handycam

Tip#11: Always use top-quality DVD media.

Your DVD video memories are too precious to trust them to anything but the best: high-quality 8 cm Sony DVD-R and DVD-RW media. Offering single-use recording, Sony DVD-R media are the perfect choice for permanent recordings. And if you want to edit your DVD videos on your computer, Sony DVD-RW media can be recorded—and re-recorded—up to 1000 times each. With Sony DVD media, it's quick and easy to share the fun with family and friends.

DVD Media (8 cm)

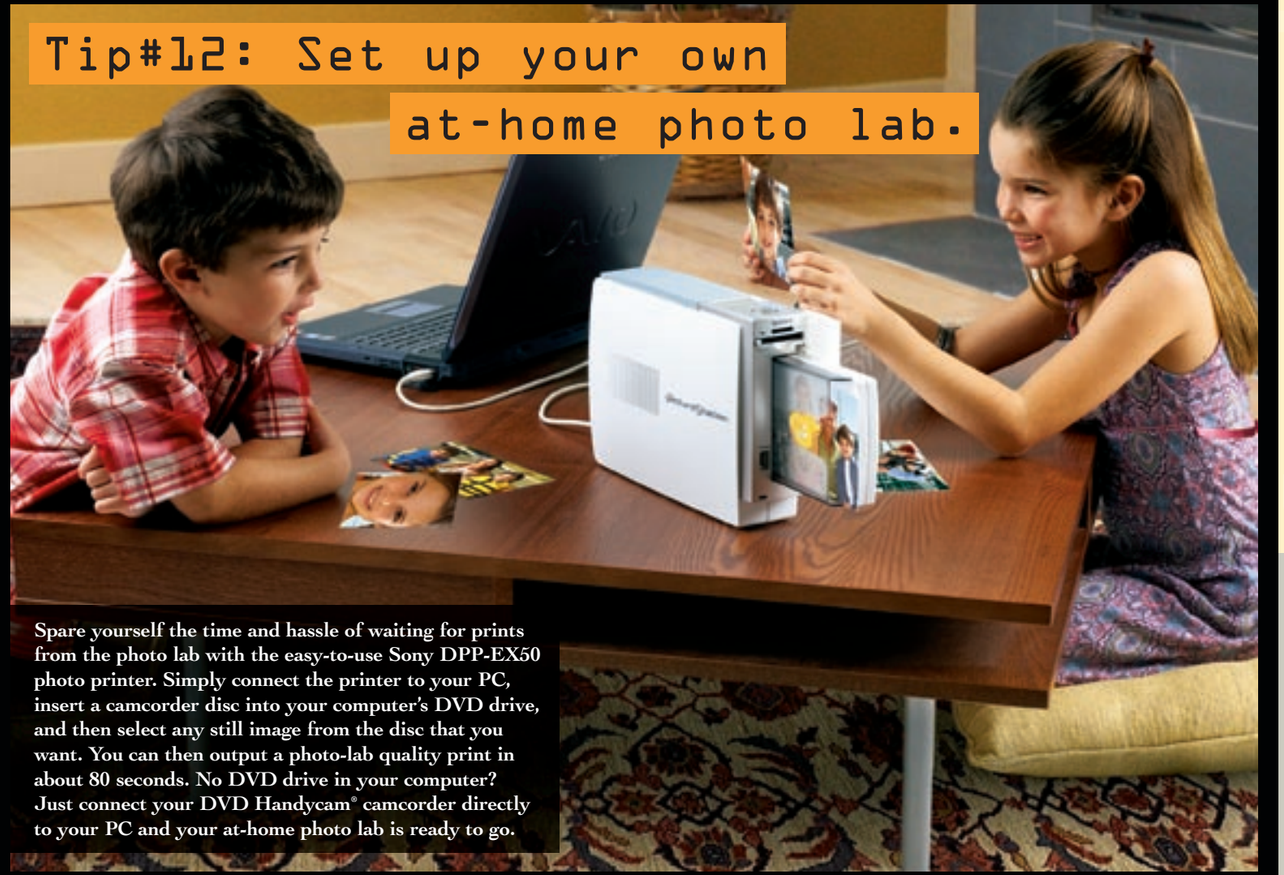
- Compatible with most DVD players*
- Easily watch your videos without a camcorder or cables
- Available in DVD-R and DVD-RW formats
- Easily share your videos with friends and family

8 cm DVD-R
DMR30 $7.99 (30 minutes)

8 cm DVD-RW
DMW30 $11.99 (30 minutes)

*Some devices lack the ability to read due to the optical reflection standards of this media and/or due to encoding incompatibilities. Please refer to the specifications of your playback equipment for additional compatibility information.

Tip#12: Set up your own at-home photo lab.



Spare yourself the time and hassle of waiting for prints from the photo lab with the easy-to-use Sony DPP-EX50 photo printer. Simply connect the printer to your PC, insert a camcorder disc into your computer's DVD drive, and then select any still image from the disc that you want. You can then output a photo-lab quality print in about 80 seconds. No DVD drive in your computer? Just connect your DVD Handycam® camcorder directly to your PC and your at-home photo lab is ready to go.

Digital Photo Printer
DPP-EX50 $179.95

- Borderless 4 x 6", 3.5 x 5" or economical 3.5 x 4" print sizes
- Connects directly to your camcorder via USB using PictBridge™ technology
- Accepts Memory Stick® media, Memory Stick PRO™ and CompactFlash® media. Also supports xD, Multi-Media and other flash formats using CompactFlash adaptor (sold separately)
- Easily connect the printer to your TV, where you can view and edit your images
- Built-in red eye reduction application
- Built-in LCD for selecting images
- High-speed printing – in about 80 seconds for 4 x 6" print (not including data processing time)
- SuperCoat2 lamination resists color shift and fading
- Automatic color correction using Sony's Photo Quality Processor
- High-resolution continuous tone printing with 16.7 million colors
- PictureGear™ Studio application software included

Digital Photo Printer with LCD
DPP-EX7 $399.95

- 3.8" color LCD w/touch panel functionality and stylus
- On-screen free-hand draw, text editor and graphic stamp functions
- Borderless 4 x 6" or 3.5 x 5" or economical 3.5 x 4" print sizes
- PC-free direct printing from Memory Stick®, Memory Stick PRO™ or other flash media using industry standard PCMCIA adaptors (all media and adaptors sold separately)
- High-resolution, continuous-tone printing with 16.7 million colors
- High-speed printing – approximately 90 seconds for 4 x 6" print (not including data processing time)
- SuperCoat2 lamination resists color shift and fading
- Auto fine print function optimizes brightness and contrast
- Photo editing allows creative control of zoom/trim, brightness, color depth, tint and sharpness
- Creative print function for cards, calendars and other print creativity
- USB port for operation with Microsoft® Windows® compatible and Macintosh® computers

20% savings offer may not be applied to digital photo printers.

Print Pack
SVM-75LS Value Pack $42.95

- 4 x 6" print paper for bordered or borderless prints
- 75 sheets of paper *and* print ribbons in one convenient pack

For a complete list of photo printer media, please visit www.sony.com/printers

USB Cable
VMC-14UMB2 $19.99

- 1.4 meter cable connects your DVD Handycam® camcorder to a PC
- Designed for the unique requirements of the Handycam camcorder
- USB 2.0 compliant

Tip#13: Share your photo masterpieces with family and friends.

ImageStation.com®

With your new Sony® DVD Handycam® camcorder, you're ready to capture life as it happens. And with Sony's ImageStation® online service, getting beautiful, real photo prints from your camcorder's digital pictures couldn't be easier.

Simply use our free online tools to upload your digital photos to ImageStation.com right from your web browser. Once you have, it only takes a few clicks to share online albums with friends and family, create a beautiful coffee table book featuring your pictures, make unique photo gifts or order real photo prints and have them delivered to your door. It's an affordable, fun way to share all the season's moments with friends, family, co-workers and more!

To get you started, we're even offering new DVD Handycam® camcorder customers a coupon for 25 FREE* 4x6" prints. Simply visit the URL below and follow the instructions to get your coupon.

www.ImageStation.com/offer/DVD

ImageStation Benefits:

- Free online albums and eCards
- Safe online storage of your life's digital memories
- Create professional-looking photo books
- Make unique, fun photo gifts
- Improve your photography skills with tips & tricks from the pros

Charges apply for certain products and services. Sony may change or cancel ImageStation.com service at any time without notice. PC and ISP required.

*Limited time offer, see website www.ImageStation.com/offer/DVD for details.

Buy 29
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ONLINE SERVICE
www.ImageStation.com
DVD Handycam

Visit the online Sony Style® store today.

The best place for DVD Handycam® camcorder accessories and more.

See something you like in this catalog? Go to the online Sony Style store to place your order quickly and easily and have it delivered right to your door. You'll also find a wealth of information on making the most of your new DVD Handycam® camcorder, including helpful product feature overviews, the latest tips and tricks for taking great videos, interactive camcorder demonstrations, and much more. Visit us today on the web at www.sony.com/di.

www.sony.com/di

Wide selection

The online Sony Style store offers you the best selection of DVD Handycam® camcorder accessories. You'll also find other Sony digital imaging products, unusual gift ideas and exclusive promotions just for Sony online customers.

Easy ordering

The easy-to-navigate online Sony Style store is always open for business. Or you can call our Sony Style sales representatives anytime at 1-888-676-SONY. However you prefer you can place your order 24 hours a day, 7 days a week using most major credit cards.

Introducing the fastest way to connect your camcorder to more great Sony products!

Transform your ordinary purchases into extraordinary Sony entertainment with the new Sony Card. Get a 0% introductory rate and no annual fee.

Apply today at **www.sony.com/sonycard/di**

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www.sony.com/di

DVD Handycam